

BUSINESS PARTNERS

Sponsorship Program

“

It's **imperative** to recruit and educate novice managers today so they can prepare to fill leadership roles in the not-too-distant future.

”

Sponsorships

University Benefactor Sponsor

\$3,000/year (1 left, sector exclusive)

Support CAM U by sponsoring 4 foundations courses for the remainder of the year:

- One-minute intro before class or option to submit a video
- Display promo items at check-in
- Network with managers during lunch
- Full page ad in workbook
- Logo on all CAM U marketing materials, presentations, flyers and website
- Receive registration list of attendees
- Attendance for TWO at Annual Graduation Happy Hour

Scholarship Fund Sponsor

\$1,100/year

- Company logo on CAM U marketing materials, presentations, flyers and website
- Company recognition at every course
- Half page ad in workbook
- Attendance for ONE at Annual Graduation Happy Hour

University Donor Sponsor

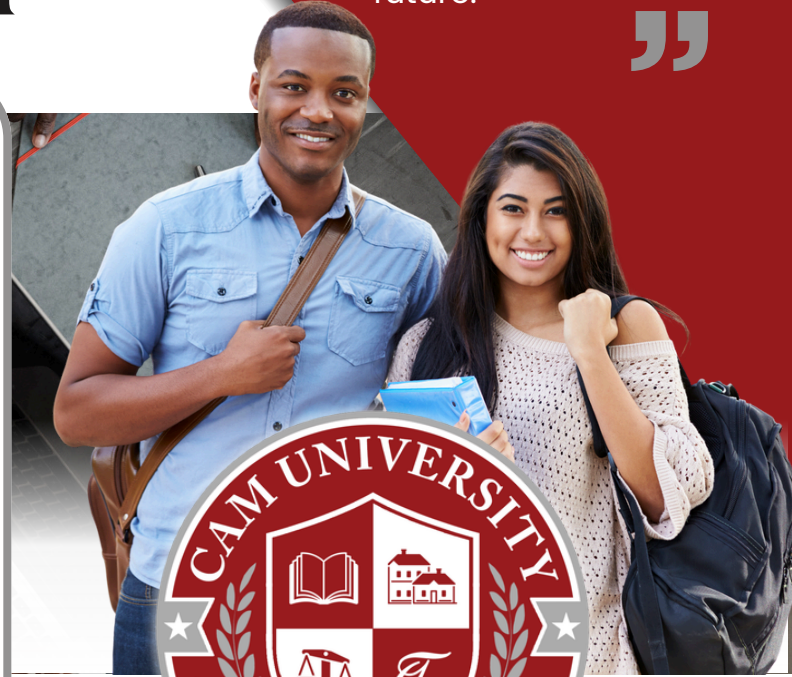
\$550/year

- Company logo on CAM U marketing materials, presentations, flyers and website
- Company recognition at every course
- Quarter page ad in workbook

Lunch Box Sponsor

At-Cost

- Exclusive sponsor for lunch at-cost, choose 1 day or both (day 3 is a half day)
- Network with managers during lunch
- Display promo items at check-in



UNIVERSITY BENEFACTORS



digital.vote

UNIVERSITY SUPPORTERS



2026 CAM UNIVERSITY SPONSORSHIP PROGRAM FORM

To have your sponsorship confirmed promptly, please return this entire form via email to ramona@camuniversity.org.

All sponsorships are available on a first come, first served basis and reserved in the order received. If a selected sponsorship is unavailable, we will contact you to select an alternative. Please fill in the total price column with your choices.

COMPANY NAME: _____

University Benefactor Sponsor (1 left, sector exclusive) **\$3,000/year**

Support CAM U by sponsoring 4 foundations courses for the remainder of the year:

- One-minute intro before class or option to submit a video
- Display promo items at check-in
- Network with managers during lunch
- Full page ad in workbook
- Logo on all CAM U marketing materials, website
- Receive registration list of attendees
- Attendance for TWO at Annual Graduation Happy Hour

Scholarship Fund Sponsor **\$1,100/year**

- Company logo on CAM U marketing materials, presentations, flyers and website
- Company recognition at every course
- Half page ad in workbook
- Attendance for ONE at Annual Graduation Happy Hour

University Donor Sponsor **\$550/year**

- Company logo on CAM U marketing materials, presentations, flyers and website
- Company recognition at every course
- Quarter page ad in workbook

Lunch Box Sponsor **At Cost**

- Exclusive sponsor for lunch at-cost, choose 1 day or both (day 3 is a half day – lunch not provided)
- Network with managers during lunch
- Display promo items at check-in

Choose from the following:

<input type="checkbox"/> August 12, 2026	<input type="checkbox"/> August 13, 2026	<input type="checkbox"/> Both Days
<input type="checkbox"/> September 23, 2026	<input type="checkbox"/> September 24, 2026	<input type="checkbox"/> Both Days
<input type="checkbox"/> October 7, 2026	<input type="checkbox"/> October 8, 2026	<input type="checkbox"/> Both Days
<input type="checkbox"/> November 18, 2026	<input type="checkbox"/> November 19, 2026	<input type="checkbox"/> Both Days
<input type="checkbox"/> December 16, 2026	<input type="checkbox"/> December 17, 2026	<input type="checkbox"/> Both Days

Benefits of sponsorships are subject to change without notice. Events may be canceled, or dates changed without prior notice.

CANCELLATION POLICY

Before September 30, 2026: Cancellation of sponsorship submitted, processed and invoiced is subject to a 50% non-refundable fee. Changes to a sponsorship already submitted, processed and invoiced before September 30, 2026, are subject to a processing fee of \$500. **On or after September 30, 2026:** No plan cancellations will be accepted on or after September 30, 2026. Cancellations for a single event must be received 14 days prior to the event date. No cancellations for an event will be accepted after the 14-day deadline. If your sponsorship spot can be filled, we will allocate your funds as credit towards a future 2027 event. If your spot cannot be filled, you have waived your right to a credit. No credit will be given for a cancellation request received less than 14 days prior to any event. 2026 Sponsorship funds MUST be used within the 2026 calendar year. No 2026 sponsorship funds can be carried over to 2027. Unused funds as of December 31, 2026, are considered forfeited to CAM University.

AGREEMENT

The undersigned represents that they have authority to enter into this agreement on behalf of their company and hereby accepts and agrees to be bound by the terms and conditions herein.

Company Contact Information

NAME: _____ COMPANY: _____

COMPANY ADDRESS: _____

EMAIL: _____ PHONE: _____

SIGNATURE: _____ DATE: _____

AN INVOICE WILL BE SENT TO THE EMAIL PROVIDED ABOVE

Questions and/or to have your sponsorship confirmed promptly, please return this entire form via email to ramona@camuniversity.org.